



# ATLANTIC WIND BAND SYMPOSIUM 2022

SATURDAY, MARCH 26TH  
with  
presenters Darryl and Cheryl Ferguson

## Session 1 - 9:00am (9:30am NL)

### How to Teach and Choose Repertoire for Ensembles of Varying Levels

How do you accommodate beginners and proficient musicians in the same room, ensuring all students can meet learning outcomes? This session will explore approaches to teaching, choosing repertoire, and adjusting repertoire so all can develop their skills individually for the benefit of the larger group... without losing momentum!

## Session 2 - 10:15am (10:45am NL)

### How to Focus on Fundamentals Without Losing Student Interest

In a post-pandemic band world, many of us are or will be disappointed in the sound of our bands. This session will explore ways to address the fundamentals in exciting ways for young students, and in a mature fashion for high school students. This will include ideas that can be used immediately in your bands, whether they are meeting in person or online.

## Break

## Session 3 - 12:00pm (12:30pm In NL)

### Motivation, Recruitment and Retention (Part I)

What motivates students to demonstrate engagement and follow-through? How do we build a program or classroom that has an environment of excitement and drive to learn? How do we attract and retain amazing, enthusiastic, and energetic students? We will discuss the importance of motivating students and the best solutions to lasting motivation in the music classroom.

## Session 4 - 1:15pm (1:45pm in NL)

### Motivation, Recruitment and Retention (Part II)

How do the ideas behind motivation translate into great enrollment in music programs? This session will address philosophies and techniques towards increased recruitment and retention, and also identify key steps to take in each month of the school year to ensure healthy enrollment.

